

VITALITY: Arts & Culture

GOAL: All aspects of culture and the arts – including music, theater, visual arts, heritage resources and other cultural initiatives – are the authentic expression of the people and place, representing an ever-present community good that contributes to nurturing and attracting diverse talent.

POLICIES AND ACTIONS:

1. Develop, foster, implement and fund a historic and heritage resources master plan.

2. Identify barriers to inclusion/engagement in the arts through an assessment tool.

3. Measure economic impacts of arts, culture and heritage tourism and evaluate the current health of the local arts economy and set 5, 10, and 20 year growth goals accordingly.

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POLICIES AND ACTIONS:

4. Promote, fund, and implement public art master plan.

5. Develop an inclusive approach to the arts.

6. Create a public space and venue for the arts.

VITALITY: Civic Engagement

GOAL: Residents feel a strong connection to each other, are engaged in the overall well-being, and enjoy the unique identity of their neighborhoods and larger community.

POLICIES AND ACTIONS:

1. Create a collective identity that reflects our unique diversity.

2. Continue to identify common goals among UGA and Athens.

3. Create gathering spaces that are available and accessible to all.

VITALITY: Civic Engagement

GOAL: Residents feel a strong connection to each other, are engaged in the overall well-being, and enjoy the unique identity of their neighborhoods and larger community.

POLICIES AND ACTIONS:

4. Encourage a more easily navigable government system.

5. Identify the relationships and connections between neighborhood groups and the broader community.

6. Expand and coordinate local leadership academies.
